## Dadasaheb Tirodkar Educational Academy's PADMASHRI BABASAHEB VENGURLEKAR MAHAVIDYALAYA, PANDURTITHA

(Affiliated to University of Mumbai)

## DEPARTMENT OF B.COM. (BANKING & INSURANCE)

CLASS/ SEMESTER	COURSE/COU RSE CODE	COURSE OBJECTIVE	COURSE OUTCOME
FY BBI SEM- I	Environment & management of financial services UBIFSI.1	<ul> <li>To provide basic knowledge of different kind of financial services.</li> <li>Learn phases of development of Banking &amp; Insurance.</li> <li>Know the management, regulation and development of Banking &amp; Insurance.</li> </ul>	<ul> <li>Understand the basic knowledge of financia services.</li> <li>The students understand marketing structure of Banking &amp; Insurance.</li> <li>Students understand functions and working of banking &amp; insurance companies</li> </ul>
	Principles of management UBIFSI.2	<ul> <li>To create basic knowledge about the management.</li> <li>Know why you should care about leadership, entrepreneurship, and strategy.</li> <li>Know the dimensions of the planning-organizing-leading-controlling (P-O-L-C) framework.</li> <li>Learn how economic performance feeds social and environmental performance.</li> <li>Understand what performance means at the individual and group levels.</li> <li>Create your survivor's guide to learning and developing principles of management</li> </ul>	<ul> <li>Relate, discuss, understand, and present management principles, processes and procedures in consideration of their effort on individual actions.</li> <li>Participate, summarize and/or lead class discussions, case problems and situations from both the text and student experience that relate to the text material.</li> <li>Knowledge and understanding of the Principles of Management will enable the student manager and/ or employee and gain valuable insight into the workings of business and other organizations.</li> </ul>
	Financial accounting-I UBIFSI.3	• To provide basic knowledge about the accounting principles and procedures The objective of this paper is to make the student to	<ul> <li>Accounting Principles and Procedures</li> <li>Knowledge of classification of income &amp; expenses &amp;</li> </ul>

	<ul> <li>understand classification of income &amp; expenses &amp; Accounting Standards</li> <li>To provide adequate knowledge about Issue of Shares Stock Valuation &amp; Hire Purchase</li> <li>To provide detail knowledge of Final Accounts &amp; Accounts of not for Profit Organization</li> </ul>	<ul> <li>Accounting Standards</li> <li>Knowledge of Issue of Shares Stock Valuation &amp; Hire Purchase</li> <li>Detail knowledge of Final Accounts</li> <li>Knowledge of Accounts of not for Profit Organization</li> </ul>
Business communication- I UBIFSI.4	<ul> <li>To provide basic knowledge about the Communication, Channels, Methods &amp; Modes</li> <li>To enable students to apply the skills of communication.</li> <li>To enable the students to understand the role of communication in the corporate world.</li> <li>To make the students realize the importance of listening skills.</li> </ul>	<ul> <li>Proficiency in Communication skill</li> <li>Knowledge of Channels Methods &amp; Modes of Communication</li> <li>Role of Communication in Corporate World</li> <li>Importance of listening skill</li> </ul>
BusinessEcono mics I (micro) UBIFSI.5	<ul> <li>The objective of this paper is to make the student to understand how the business organizations work by applying economic principles in their business management.</li> <li>To employ marginal analysis for decision making.</li> </ul>	<ul> <li>The students understand in concept of opportunity cost and it importance in day to day life.</li> <li>They understand the operations of markets under various competitive conditions.</li> </ul>
Quantitative methods I UBIFSI.6	<ul> <li>To provide basic knowledge of Data Frequency Distribution Data Representation</li> <li>To apply different concepts relating to Measures of Central Tendencies &amp; Measures of Dispersion</li> <li>To provide basic knowledge of Probability Distribution &amp; Index Nos.</li> </ul>	<ul> <li>Knowledge ofData Frequency Distribution</li> <li>Knowledge of Measures of Central Tendencies &amp; Measures of Dispersion</li> <li>Knowledge of Probability Distribution &amp; Index Nos.</li> </ul>

	Foundation course-I UBIFSI.7	<ul> <li>To understand the natureof Indian society.</li> <li>To bring out the significance of gender as a demographic variable.</li> <li>To create awareness regarding the problems and violence faced by women &amp; physically&amp; mentally challenged people.</li> </ul>	<ul> <li>Understand the importance &amp; need of foundation course in their life.</li> <li>Gain knowledge about social problems.</li> </ul>
SEM-II	Principles & practices of banking & insurance UBIFSII.1	<ul> <li>To provide basic knowledge about Banking Scenario in India.</li> <li>To create basic knowledge of Banking &amp; Insurance sector.</li> <li>To create knowledge of Insurance business environment in India.</li> </ul>	<ul> <li>The students understand the Insurance business environment in India.</li> <li>The students understand the various types of account.</li> <li>Students understand the introduction of banking &amp; insurance.</li> </ul>
	Business law UBIFSII.2	• To create basic knowledge about the laws relating to companies act	Student learn the laws relating to companies act
	Financial accounting-II UBIFSII.3	<ul> <li>The objective of this paper is to make the student to understand about valuation of Goodwill &amp; Shares</li> <li>To create basic knowledge about Company Law &amp; legal provision of Buyback of Equity shares</li> <li>To provide adequate knowledge about Redemption of Preference Shares &amp; Debentures</li> </ul>	<ul> <li>Knowledge of Valuation of Goodwill &amp; Shares</li> <li>Knowledge about Company Law &amp; legal provision of Buyback of Equity shares</li> <li>Knowledge about Redemption of Preference Shares &amp; Debentures</li> </ul>
	Business communication- II UBIFSII.4	<ul> <li>To conduct effective business research and communicating the process &amp; findings in a range of business documents and oral presentations.</li> <li>To provide planning and managing a business project &amp; communication strategy.</li> <li>To demonstrating advance interpersonal communication, business etiquette &amp; relationship</li> </ul>	<ul> <li>Proficiency in business documents and oral presentations.</li> <li>Knowledge of planning and managing a business project &amp; communication strategy.</li> <li>Knowledge of interpersonal communication, business etiquette &amp;</li> </ul>

Foundation	• Develop a basic	<b>TT T T</b>
course-II UBIFSII.5.1	<ul> <li>Develop a basic understanding about issues related to human rights, violations, ecology, stress &amp; conflicts.</li> <li>To create awareness towards the issues &amp; concerns regarding environment.</li> </ul>	<ul> <li>Understand concept of human rights.</li> <li>Studied intergroup conflicts among various groups in India.</li> </ul>
Organizational behavior UBIFSII.6	<ul> <li>To provide basic knowledge of key approaches and Models relating to Organizational Behavior.</li> <li>To identify specific steps mangers can take to motivate the employees.</li> <li>To understands ways of acting effectively and finding ways for controlling human behavior.</li> <li>To apply different concepts relating to managing of conflicts, change, time and stress</li> </ul>	<ul> <li>Students understand the approaches and Models relating to Organizational Behavior.</li> <li>Student learns how to control the conflicts, change, time&amp; stress management.</li> <li>Student learns how to control effectively the human behavior.</li> </ul>
Quantitative methods II UBIFSII.7	<ul> <li>To provide basic knowledge of Testing of Hypothesis</li> <li>To provide basic knowledge about Linear Programming Techniques</li> <li>To provide basic knowledge of Application of Matrices &amp; Determinant in business Or Economics</li> <li>To apply different concepts relating to ratio Percentage Statistical Application in Investment</li> </ul>	<ul> <li>Knowledge of Testing of Hypothesis</li> <li>Knowledge about Linear Programming Techniques</li> <li>Application &amp; Knowledge of Matrices, Determinant Statistical &amp; Application in Investment</li> </ul>
Financial management-I UBIFSIII.1	<ul> <li>The students examine the general nature of financial management.</li> <li>Specific attention is given to present value and capital budgeting; financial analysis and forecasting; financial decisions and market efficiency; and</li> </ul>	• Understand TVM (Time Value of Money) concepts and calculations; including future value of a present sum, present value, and present and future values of annuities.
	behavior UBIFSII.6	conflicts.Organizational behavior UBIFSII.6• To provide basic knowledge of key approaches and Models relating to Organizational Behavior.• To identify specific steps mangers can take to motivate the employees.• To understands ways of acting effectively and finding ways for controlling human behavior.• To apply different concepts relating to managing of conflicts, change, time and stressQuantitative methods II UBIFSII.7• To provide basic knowledge of Application of Matrices & Determinant in business Or Economics• To apply different concepts relating to ratio Percentage Statistical Application in Investment• Tinancial management-I UBIFSII.1• The students examine the general nature of financial management.• Specific attention is given to present value and capital budgeting; financial analysis and forecasting; financial decisions and

		capital structure. Problem- solving methodology is used to illustrate the theories and tools in financial decision making.	<ul> <li>Calculate Weighted Average Cost of Capital.</li> <li>Understand the various techniques used in capital budgeting decisions.</li> </ul>
acco	agement ounting FSIII.2	<ul> <li>To develop the understanding of accounting tools and information and their uses in Decision making</li> <li>To impart basic management accounting knowledge as applicable to business with suitable illustrations.</li> </ul>	<ul> <li>Understand financial statement concepts and calculations of ratio analysis &amp; balance sheet ratio.</li> <li>Understand the various techniques used in working capital management.</li> <li>Understand determinants of dividend policy.</li> </ul>
al	nization behavior FSIII.3	<ul> <li>To depending understand and role of individual groups and structure in</li> <li>archiving behavior. To critically evaluate and analysis various models that contributes in the overall understanding of the discipline</li> </ul>	<ul> <li>To analysis and compare different model use to explain individual behavior related to motivation and rewards. Identify the process use in developing communication and • resolving conflicts.</li> </ul>
techi bank insu	rmation nology in king & rance- II FSIII.6	<ul> <li>The objective of this paper is to expose the students to the managerial issues relating to information systems and help them identify and evaluate various options in this regard.</li> <li>To provide basic knowledge about Microsoft word, excel and power point.</li> </ul>	<ul> <li>Students understand about the concept' Digital' and how to use digital services.</li> <li>Students understand about letter writing through Microsoft word, creating Microsoft power point slide and data manipulation through Microsoft excel</li> </ul>
cour	ndation se III FSIII.7.1	<ul> <li>To provide basic knowledge of overview of banking industry.</li> <li>To provide adequate information of commercial banking, retail banking, corporate banking and rural banking.</li> </ul>	<ul> <li>Students understand the current developments in banking sectors.</li> <li>The students understand concept of universal banking with detail and banking</li> </ul>

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		<ul> <li>To knowledge of universal banking and technology in banking.</li> <li>To provide basic knowledge of microfinance, financial inclusion</li> </ul>	<ul> <li>technology.</li> <li>The students understand the basic knowledge of commercial banking, retail banking, corporate banking and rural banking.</li> </ul>
	Financial market UBIFSIII.8	<ul> <li>To understand the Indian banking system &amp; describe the role of regulatory bodies in financial markets.</li> <li>To gain an understanding of the characteristics of commodity markets and derivatives.</li> <li>To provide the knowledge of different motivations for their use &amp; how they are traded.</li> </ul>	<ul> <li>Understanding different kinds of financial services available in Indian financial institutions.</li> <li>Comprehension and products available for retail and corporate by banks in India.</li> <li>Understand the role of RBI in the Indian financial system.</li> </ul>
	Direct taxation UBIFSIII.9	<ul> <li>To impart knowledge of the basic principles underlying provisions of income tax.</li> <li>To understand the current income tax provisions &amp; exempted income.</li> </ul>	<ul> <li>Students gain knowledge and understanding of the provisions of the direct tax.</li> <li>Develop the skill of independent thinking and creativity in the field of direct tax law.</li> </ul>
SEM-IV	Financial management-II UBIFSIV.1	<ul> <li>To impact basic working capital knowledge as applicable to banking and insurance with suitable illustration.</li> <li>To identify specific types of budget and suitable illustration.</li> <li>To provide adequate knowledge on financial policy and corporate strategy.</li> <li>To provide knowledge of types of leverages &amp; suitable illustration.</li> </ul>	<ul> <li>Students understand management of inventory in working capital.</li> <li>Understand the student's advantages of budgeting and zero based budgeting.</li> <li>Students understand the debt and equity financing.</li> <li>The students understand types of leverages and practical illustrations.</li> </ul>
	Cost accountingUBI FSIV.2	<ul> <li>To provide adequate knowledge on Cost Accounting Practice</li> <li>To impart basic cost accounting</li> </ul>	<ul> <li>Student understands classification of cost &amp; cost sheet.</li> <li>Calculation of</li> </ul>

	knowledge as applicable to banking and insurance with suitable illustrations.	<ul> <li>variance analysis.</li> <li>Calculation of marginal costing.</li> </ul>
Customer relationship management UBIFSIV.3	<ul> <li>To familiarize with the strategy, tactics, key concepts and best practices of Customer Relationship Management (CRM)</li> <li>To apply analytical techniques and concepts to solve real world decision problems in CRM.</li> <li>To provide better understanding of how companies gain competitive advantage and improve financial performance through crafting and implementation of better customer retention strategies.</li> </ul>	<ul> <li>Understand the need of CRM in the competitive market.</li> <li>They learn how to use CRM in any problem solving.</li> </ul>
Information technology in banking & insurance- IIUBIFSIV.6	To provide basic knowledge about e-commerce, Microsoft office suite, internet technology and revolutionary banking technology.	Students understand how to use Microsoft office for daily work, surfing on internet to adopt educational knowledge, various E-banking technologies.
Foundation course IV UBIFSIV.7.1	<ul> <li>To provide a basic knowledge of insurance.</li> <li>To knowledge of life &amp; health insurance.</li> <li>To provide adequate information of home and motor insurance.</li> <li>To provide knowledge of role of insurance in logistic.</li> </ul>	<ul> <li>Students understand SBI and ICICI health insurance plans.</li> <li>Students understand the role of insurance in logistic and fire insurance.</li> <li>Students understand basic knowledge of home and motor insurance.</li> <li>Students understand knowledge of LIC and Plans of LIC.</li> </ul>
Corporate law &security laws UBIFSIV.8	<ul> <li>To make the students aware of the laws relating to the business.</li> <li>To provide conceptual knowledge about the business law</li> </ul>	• Students understand basic knowledge oflaws relating to the business.
 Business	Introduction to Macro	Knowledge of Macro

SEM-V	Marketing in banking & insurances UBIFSV.1	<ul> <li>:•To develop concepts in marketing.</li> <li>• To explain the scope of marketing management-analyzing opportunities, selecting target segments, developing the market mix, managing the marketing effort.</li> <li>• To provide understanding of the communication mix, advertising campaigns, media planning, budgeting, marketing mix</li> </ul>	<ul> <li>Student learn marketing concept, how toselecting target segments, developing the market mix, managing the marketing effort.</li> <li>Student understanding of the communication mix, advertising</li> </ul>
		<ul> <li>decisions, scope and limitations of market research.</li> <li>To develop strong concepts in marketing strategies for emerging technology and mature markets.</li> <li>To provide understanding about the internet as a strategic medium for marketing and sales efforts for a company.</li> </ul>	<ul> <li>campaigns, media planning, budgeting, marketing mix decisions, scope and limitations of market research.</li> <li>Studentunderstanding about the internet as a strategic medium for marketing and sales efforts for a company.</li> </ul>
	Financial service management UBIFSV.2	<ul> <li>To understand the basic concepts related to Financial Services Management</li> <li>To understand the basic concepts related to Merchant Banking, Hire Purchase Leasing, Venture Capital Mutual Fund, Derivatives Credit Rating, etc.</li> </ul>	<ul> <li>Knowledge ofFinancial Services Management</li> <li>Knowledge ofMerchant Banking, Hire Purchase Leasing</li> <li>Knowledge ofVenture Capital Mutual Fund, Derivatives Credit Rating, etc.</li> </ul>
	International banking &finance	• To understand the basic concepts related to International Finance.	<ul> <li>Knowledge of International Finance</li> <li>Knowledge of</li> </ul>

Finance reportinanalysis UBIFS Securita analysis portfol manage UBIFS	ng & is SV.4 • ty is & lio ement	To provide knowledge of preparation and presentation of corporate final accounts with practical illustration. To provide knowledge of accounting policies and accounting standards. To provide adequate information of financial analysis and interpretation of final accounts with practical illustration. To provide adequate knowledge of investment alternatives and security market. To provide knowledge of financial ratios with suitable illustrations. To Provide. The knowledge of time value of money with practical example.	• • • • •	Understand the Calculate selected financial ratios with practically. Students understand accounting policies and disclosures. Students understand cash flow management with practical illustration. The students understand calculate selected financial ratios. Understand the differentiate the components of the extended DuPont equation, and calculate
analysi portfol manage	is & lio ement	knowledge of investment alternatives and security market. To provide knowledge of financial ratios with suitable illustrations. To Provide. The knowledge of time value of money with		understand calculate selected financial ratios. Understand the differentiate the components of the extended DuPont equation, and calculate
		To provide adequate information of portfolio management framework.	•	the return on equity using the DuPont format. Understand TVM (Time Value of Money) concepts and calculations; including future value of a present sum, present value, and present and future values of annuities.
Auditin UBIFS	<b>U</b>	To provide basic knowledge of auditing concept, principles & techniques, vouching & verification, audit ceiling, qualification, system audit, liability of auditor, etc. To develop an understand of	•	Student learns how to create vouchers & verify that. How to write audit report role& know the rules regulation of auditing.

		audit of bank & insurances companies, role of regulatory authorities.	
	Banking project UBIFSV.7	• To create awareness about banking research & provide knowledge of overall banking industries.	• Students understand the research report writing & learn of detail knowledge of banking.
SEM-VI	Strategic management UBIFSVI.1	<ul> <li>To develop an understanding of the general and competitive business environments.</li> <li>To enable to understand and resolve cases through strategic decision making.</li> <li>To develop an understanding of strategic management concepts and techniques.</li> </ul>	<ul> <li>Student understanding of the general and competitive business environments.</li> <li>Students understand how to resolve cases through strategic decision making.</li> <li>Students understand how to use strategic management concepts and techniques.</li> </ul>
	Central banking UBIFSVI.2	<ul> <li>To provide knowledge of central banking and instruments of central bank.</li> <li>To provide knowledge of RBI and non banking financial companies.</li> <li>To provide basic knowledge of role of RBI.</li> <li>To provide basic knowledge of financial sector reforms.</li> </ul>	<ul> <li>Students understand about knowledge of central banks in India and other.</li> <li>Students understand about money supply determination and credit creation.</li> <li>Students understand about issue of financial stability.</li> </ul>
	International business UBIFSVI.3	<ul> <li>To develop a deep understanding of international management.</li> <li>To develop analytical ability of the student to attain an insight into international management contact.</li> </ul>	<ul> <li>Understanding the scope of international business.</li> <li>International finance decisions and impact on operations.</li> <li>Basics of wto from the perspective of a business manager.</li> </ul>
	Human resource management in banking & insurances UBIFSVI.4	<ul> <li>To highlight the role of human resources in success of an enterprise.</li> <li>To understand various processes involved in increasing the value of human assets.</li> </ul>	• Students understand how they effectively manage & plan key human resource functions within organization.

	•To understand ways for maintaining high employees morale and sound human relations by sustaining and improving the various conditions and facilities. To examine current issues, trends, practices & processes in HRM.	• Students understand how to solve problems strategically.
Business ethics & corporate governance UBIFSVI.5	<ul> <li>To understand ethical issues in business.</li> <li>To highlight the role of Corporate Governance practices in maintaining Transparency in business transactions.</li> <li>To highlight the importance of commitment to values and ethical conduct of Business.</li> <li>To increase awareness about the statutory and legal compliances involved in corporate governance.</li> </ul>	<ul> <li>Students understand about the corruption, frauds and scams in financial institution.</li> <li>Students understand about business ethics and values, morals.</li> <li>Students understand about knowledge of corporate governance practices.</li> </ul>
Turnaround management UBIFSVI.6	<ul> <li>To enable students to understand need for revival of sick and stressed business unit.</li> <li>To make students aware of the different turnaround strategies.</li> <li>To give an overview of the recent business scenario.</li> </ul>	<ul> <li>Students to understand need for revival of sick and stressed business unit.</li> <li>Student learnsdifferent turnaround strategies.</li> <li>Student learn recent business scenario.</li> </ul>
Insurance project UBIFSVI.7	• To create awareness about insurances research report & provide knowledge of overall insurances company.	<ul> <li>Students understand the research report writing &amp; learn of detail knowledge of insurance company.</li> </ul>



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Padmashri Babasaheb Vengurleka Mahavidvalaya. Pandurtithe