

Best Practice -1



Title of the Practice – “COM FEST”

Objective of the practice- To develop leadership qualities among students with necessary managerial skills.

The Context:

As most of our students are from rural area. it is essential to provide a proper platform to explore their hidden talents. Therefore, the Department of Commerce organized Intra-college programme called 'Com Fest'. This programme is started in the 2019-20 with the objectives to build competitive spirit and to develop leadership qualities among students along with soft skills such as time management, team building activities, coordination and cooperation etc.

The Practice:

The special feature of this event is that the entire event is organized and conducted by the students. The students are motivated for successful organization of the event. The students were divided into different groups and each group was assigned specific responsibility about the event such as stage arrangement, anchoring, guest's introduction, vote of thanks, etc.

Various competitions such as Debate on Budget, Rangoli Competition, Poster making, Add-Mad Show, Logo Finding, On the Spot Speech Competition, Accounting Problem Solution & Quiz Competition etc. were organized and successful participants were rewarded. This helps the students to experience practical application of management functions such as Organizing, Marketing, General Knowledge, Creativity, leadership qualities, time management, team building activities, coordination and cooperation etc. The winners were awarded with Certificates and trophies almost for all the events on the last day of the week.

Evidence of Success:

Not only from the commerce department but the students from other streams of the institution also participated in the activity. The students are benefited with high confidence level, good communication skill, event management skill etc. The participation of the students in the various activities during the week enhances their skills so that they can use it while facing interviews in future for their career.

Problem Encountered and Resources Required-

Problem Encountered: Availability of the renowned guest.

Resources Required: Financial assistance by college authority.


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